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I believe in the power of face-to-face communication, in personal contact. It is one of the most important elements at trade fairs and in doing business. But before you can even have that personal contact you need to attract attention. To stand out and have that special something that makes trade fair visitors stop at your stand. Your stopping power is the first step to success.

Waypoint exhibitions creates striking designs that facilitate contact. Our designs will ensure that your message - branding, product introduction or hospitality - gets maximum attention. We know how stressful and time consuming it is to organise a quality presence at an exhibition and to make sure that the time investment pays off.

We can take a large portion of this work out of your hands. We can offer a total package from advise about the location of your booth in the hall to dismantling and storage of the stand afterwards. We know that stand crew performance is crucial in reaching your target and that is why we offer the option of stand crew training as part of our service.

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Waypoint exhibitions, conveniently located near Amsterdam in the Netherlands, has worked at all the major exhibition centres in Europe. We collaborate with specialists in communications and building solutions to make sure that our clients are presented advantageously. A one-stop shop, and one project manager to ensure short lines of communication during the whole project. Your reliable partner from start to finish. You can count on us. - Roald Plantinga

Contact Waypoint exhibitions

Visiting only on appointement:

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